



AMANDA ANN HUDSON

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541.408.7637



luckytooth



Bend, Oregon

EDUCATION

2005-2009 Bachelor of Fine Arts - University of Iowa | Major: Graphic Design | Honors Graduate | GPA: 3.8

EXPERIENCE

Senior Graphic Designer

Ruffalo Noel Levitz
Cedar Rapids, Ia

Sept. 2015 - Current
Feb. 2012 - Sept. 2013

Designed print and web materials for Higher Education marketing campaigns

- Worked within previously established brand guidelines to create cohesive marketing and recruitment campaigns.
- Collaborated with clients, creative writers, and project managers.
- Prepped files and worked directly with print vendors to produce large quantity projects.
- Leader of Product Development Team, which developed new services and products, including mobile friendly campaigns.

Web Designer

J&P Cycles
Anamosa, Ia

Sept. 2014 - Sept. 2015

Collaborated with front-end developers and marketing team to maintain website functionality and effectiveness

- Maintained a variety of graphics & marketing webpages of highly profitable e-commerce website.
- Brought consistency & relevancy to web graphics.
- Used Git version control software to publish and review web changes.
- Revamped and streamlined email design to a more user and mobile friendly format.

Senior Designer

Made You Look Inc
Scottsdale, Az

Jan. 2014 - Sept. 2014

Created print & web materials for small, medium and enterprise level companies within a variety of industries

- Collaborated with creative team on marketing and design for the Southwest's largest aquarium, OdySea Aquarium.
- Managed several smaller client relationships.
- 1st designer to be brought on the team. Helped grow team and train part-time design positions.

SKILLS

Proficient with Adobe Creative Suite. HTML and CSS savvy.

I can also make myself handy in Microsoft Office, if you're into that sort of thing.