



AMANDA ANN HUDSON

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SCHOOL

2005-2009

Bachelor of Fine Arts - University of Iowa, Iowa City, Ia
Major: Graphic Design | Honors Graduate | GPA: 3.8

EXPERIENCE

Sept. 2014 - Current

Web Designer
J&P Cycles, Anamosa, Ia

This position provided me my first opportunity to truly expand my web knowledge

Maintained a variety of graphics & marketing webpages of highly profitable e-commerce website.

Brought consistency & relevancy to web graphics.

Used Git version control software to publish and review web changes.

Revamped and streamlined email design to a more user and mobile friendly format.

Jan. 2014 - Sept. 2014

Senior Designer
Made You Look Inc., Scottsdale, Az

Created print & web materials for small, medium and enterprise level companies within a variety of industries

Collaborated with creative team on marketing and design for the Southwest's largest aquarium, OdySea Aquarium.

Managed several smaller client relationships.

1st designer to be brought on the team. Helped grow team and train part-time design positions.

Feb. 2012 - Sept. 2013

Graphic Designer
RuffaloCODY, Cedar Rapids, Ia

Designed print and web materials for Higher Education marketing campaigns

Worked within previously established brand guidelines to create cohesive marketing and recruitment campaigns.

Collaborated with clients, creative writers, and project managers.

Prepped files and worked directly with print vendors to produce large quantity projects.

Leader of Product Development Team, which developed new services and products, including mobile friendly campaigns.

SKILLS

Proficient with Adobe Creative Suite. HTML and CSS savvy. Experienced with Git Version Control.

I can also make myself handy in Microsoft Office, if you're into that sort of thing.